

Revo

Retail. Property. Community.

Promotional Opportunities 2022

Get involved in the future of retail property and placemaking.



How we'll support you

We know each business has different requirements and objectives. As part of the process our helpful team will discuss what you are seeking from the partnership and devise a proposal uniquely designed to meet those objectives, supporting you every step of the way.

As part of every package the following is included ensuring you'll receive the best possible promotion and brand awareness:

- Sponsor logo included on the dedicated event page on the Revo website
- Sponsor logo, profile and contact details included in sponsor section on the dedicated event page on the Revo website
- Sponsor logo on all marketing campaigns (circulation of c.10,000 contacts)
- Exposure as part of PR campaigns, including press releases mentioning the event
- Regular mentions on Social Media such as Twitter, Instagram and LinkedIn as part of ongoing promotional campaigns (pre, during and post event)
- 1 page full colour advertisement in any printed event programme or show guide distributed to all event attendees (artwork to be provided by sponsor to our specification)
- Sponsor profile and contact details included within sponsor section pages of any printed event programme or show guide
- Sponsor logo included on back page of any printed event programme or show guide press releases mentioning the event
- Sponsor logo included on event presentation slides

Attendees include asset managers, landlords, property management teams, centre managers, operational teams, marketing teams and agencies, architects and more!

200+ attendees from across the retail property and placemaking industry.

A Celebration Of Place 2022

31st August 2022, London

A Celebration of Place is an industry and UK wide recognition campaign to celebrate the good within the industry over what has been an extremely challenging period (Jan 2020 to March 2022).

Despite the difficulties that we have all faced during the pandemic, both professionally and personally, there is a lot to be proud of in terms of how the industry and our people have adapted to keep our places operating and our people supported.

This campaign was devised by a group of industry experts for Revo to recognise and celebrate the retail industry and will replace the previous Revo ACE, Gold and Purple Apple Awards for an interim period with the view of them returning in a revised format in years to come.

Split into 3 distinct categories Represent, Reflect and Reinvigorate these awards not only acknowledge industry excellency in destinations but also highlight the importance and effectiveness of all stakeholders involved in the built environment.

The awards night has also been revised with a greater focus on our entrants and celebration. The theme for this year's awards night is 'Festival' which will take place on the 13th of September at Neverland in London. This will not be one to miss. Dancing shoes at the ready!



REVO
A CELEBRATION OF PLACE

revocommunity.org



A Celebration Of Place 2022

Promotional Opportunities

Main Sponsor

Your brand front and centre

- Your company logo, link and company statement profiled as "Main sponsor" on the Revo event website
- Unlimited use of the A Celebration Of Place logo
- Verbal acknowledgement of your company from stage
- Exclusive branding on stage
- Complimentary tickets for 3 attendees
- Company logo and acknowledgement on all pre & post-event communications
- Solo newsletter to the Revo database

Drinks Sponsor

Your brand on everyone lips

- Logo and link on the Revo event website
- Exclusive branding of the reception area including banner displayed (Sponsor to provide)
- Company logo on tent cards placed on bar and tables
- Company logo on the drinks tokens
- Company logo and acknowledgement on all post-event communications

Award Category REFLECT Sponsor

Your brand first

- Logo and link on the Revo event website
- Exclusive branding on category trophy
- Company representative to present the award on stage
- Company logo and acknowledgement on all post-event communications

Logo needed by the 25th of August!

Award Category REINVIGORATE Sponsor

Your brand first

- Logo and link on the Revo event website
- Exclusive branding on category trophy
- Company representative to present the award on stage
- Company logo and acknowledgement on all post-event communications

Logo needed by the 25th of August!

Award Category REPRESENT Sponsor

Your brand first

- Logo and link on the Revo event website
- Exclusive branding on category trophy
- Company representative to present the award on stage
- Company logo and acknowledgement on all post-event communications

Logo needed by the 25th of August!

Photobooth Sponsor

Your brand in everyone hands

- Logo and link on the Revo event website
- Exclusive branding of the photobooth area including banner displayed (Sponsor to provide)
- Unlimited company logo branding on prints
- Company logo and acknowledgement on all post-event communications

Let's Chat.

To talk through one of the above packages, or design your own, contact Kayley.



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We are the right partner.

Revo combining 'retail' and 'evolution' promotes the UK retail property and placemaking community.

Revo looks at the industry holistically; addressing a broad remit and embrace all kinds of property and all kinds of stakeholders including food, leisure, civic and culture; urban living and placemaking. Whether you're a retailer or an investor, a local council or a restaurateur, a centre manager or a cinema chain, you are a valued member of our growing community, and we're here to help you to succeed.

Our packages are bespoke.

We know each business has different requirements and objectives, so our packages are always tailor made. As part of the process our enthusiastic team will discuss what you are seeking from the partnership and devise a proposal designed to meet those objectives, supporting you every step of the way.

Why support Revo?

Every penny of every pound we generate is reinvested back into our community. This means the revenues we generate from our commercial activities enable us to create products and services that support individuals, companies and the wider sector – for example education and training, research, raising industry standards and improving understanding of our market. Making a real difference to our entire community.

Key Contact.

Marketing & Events Manager

Kayley Buxton

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